

**the telecommunications act of 1996**



**OPPORTUNITIES AND RISKS  
IN A NEW ERA**

**PILLSBURY MADISON & SUTRO LLP**

*Tuesday, April 16, 1996*

*La Jolla Marriott*

*La Jolla, California*

The Telecommunications Act of 1996 has created a new playing field for businesses which deliver or use telecommunications, video, cable, Internet and networked services. At the same time, the Act has raised a host of questions. What implications does the Act hold for your business in the next year? In the next ten years? How will you accomplish your business goals in this new era?

Unlike many seminars, we won't just raise questions; we'll provide practical suggestions for navigating your way through these uncharted waters. We will provide you with a succinct overview of the Act and an analysis of the potential impact on the communications, cable, computer, Internet and broadcast industries. Attendees will receive written materials, including a copy of the Act and a summary tailored to each industry.

## **SCHEDULE**

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- 7:30 a.m.** Registration and Continental Breakfast
- 8:00 a.m.** Overview of the Telecommunications Act of 1996
- 9:00 a.m.** Impact of the Act on the communications, broadcast, cable, computer, and Internet industries.
- 10:00 a.m.** Questions and answers

## **MCLE Credit**

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This activity has been approved for **Minimum Continuing Legal Education** credit by the State Bar of California in the amount of 2.00 hours. Pillsbury Madison & Sutro certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

Questions? For registration information, contact Roxanna Kopp at 415-983-7267 or via e-mail at [kopp@pmstax.com](mailto:kopp@pmstax.com).

## **PILLSBURY MADISON & SUTRO SPEAKERS:**

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**Nathaniel M. Cartmell III** chairs the firm's Corporate, Securities and Technologies group and has represented AirTouch Communications, Inc. in a number of recent strategic ventures. He also advised Pacific Telesis Group prior to its spin-off of AirTouch Communications, Inc. and counseled that client in the decision to separate its wireless and wireline businesses.

**Mary Cranston** is the firm's principal regulatory and telecommunications partner and specializes in antitrust and trade regulation issues. She has represented numerous telecommunications companies, including AirTouch and Pacific Telesis Group, on matters including the AT&T divestiture decree, regulatory proceedings and counseling on competition and distribution issues.

**Theresa Fenelon** is a Senior Counsel in our Washington D.C. office specializing in representing communications clients, including Pacific Telesis Group and AirTouch before the FCC and state regulatory commissions.

**Megan Pierson** is a partner in our Silicon Valley office specializing in representing telecommunications and high technology companies before the CPUC, FCC, and state and federal courts and in providing ongoing counseling advice.

**Michael Sullivan** is a partner in our Silicon Valley office with an extensive practice representing venture capitalists and developing companies, with an emphasis on companies in the internet and on-line industries, including NETCOM On-Line Communication Services, Inc. and The McKinley Group, Inc.

**Douglas R. Tribble** is a partner in our San Diego office specializing in antitrust and unfair business practice litigation and counseling. He has substantial litigation experience involving the cellular telephone industry and has also litigated first amendment cases for telecommunications clients.

**Gregg Vignos** is a partner in the Corporate, Securities and Technologies Group who specializes in mergers and acquisitions, partnership law and private and public debt and equity placements with a particular emphasis on telecommunications, including representation of cable, cellular and high technology companies.

**Moderators** are **John M. Dunn** and **David R. Snyder** of our San Diego office.